Megan Taylor

(305) 793-7001
www.megantaylor.org
mtaylor@megantaylor.org

SKILLS

JavaScript/ES6 · jQuery · ReactJS · Redux · Grunt · Gulp · Webpack · HTML · CSS · SASS · Bootstrap · WordPress · cross-browser compatibility · mobile-first responsive development · progressive enhancement · Git · APIs · continuous integration · Python · Django

EXPERIENCE

Forsman & Bodenfors — *Developer*   2014 – Present New York, NY

Work with multiple teams to build and update web properties for brands including BMW, Banana Republic, Harman, Beautyrest, and Windstream.
- Built shopping experience for Windstream Residential in React/Redux, increasing ecommerce conversion by >25%
- Converted static sites to responsive, increasing mobile form conversion by 40% and mobile engagement time by 225%
- Converted independent static local sites into consolidated localized CMS-driven site
- Built interactive, animated web experiences for clients such as BMW and Harman

Reach — *Developer*   July 2018 – Present New York, NY

Integral part of core team building a mobile canvassing application for grassroots political campaigns in React/React Native.

- Used for 14 campaigns in 8 states by 1,762 users who collected 13,000 responses over 3 months
- Recently covered by Mashable: mashable.com/article/reach-alexandria-ocasio-cortez/#l.xgzWq3W7qu

CodeNation (formerly ScriptEd) — *Instructor*   2013 – Present New York, NY

Teach HTML, CSS and JavaScript class weekly in under-resourced high schools as part of a non-profit program to create equitable access to careers in technology. Help organize class field trips to various NYC tech offices and prepare students for internships at NYC tech companies.

KBS/Spies & Assassins — *Jr. Developer*   Feb 2014 – Aug 2014 New York, NY

Built out front-end for Django CMS marketing sites for individual Prestige Brands products including Clear Eyes, Little Remedies, BC, Goody's and more.

Jewish National Fund — *Developer*   2010 – 2014 New York, NY

Built award-winning Positively Israel website about how innovation in Israel benefits the world. Created interactive experiences for current and prospective donors and managed Convio CMS and web content on a national, regional, and local level.

Freelance — *Developer*   2009 – 2016 New York, NY

Built marketing and ecommerce websites in WordPress, Shopify and other platforms for clients including Connect Infinity, Bummer Bears, VidSport.TV, Gramercy Consultants, The Story Exchange, Patuto Press, and Handstand Kids.

The Miami Herald — *Multimedia Intern*   2008 Miami, FL

Created a Flash AS3 XML-loading video player and packaged multimedia stories for web.

The Independent Florida Alligator — *Online Managing Editor*   2006 – 2008 Gainesville, FL

Led implementation of the paper's first CMS. Planned and executed news coverage and related features for web.

Megan Taylor

(305) 793-7001
www.megantaylor.org
mtaylor@megantaylor.org

RECOGNITION

"How an App Developer Helped Alexandria Ocasio-Cortez Make History." *Mashable, 9 Nov. 2018*

- mashable.com/article/reach-alexandria-ocasio-cortez/#I.xgzWq3W7qu

2013 AJPA Rockower Award for Excellence in a Multi-Media Story

- usa.jnf.org/positivelyisrael

2008 UWIRE Top 100 Student Journalists

PRESENTATIONS

Django Girls NYC Meetup — *Speaker*   Mar 2015

Lightning talk: "My Journey to Becoming a Developer"

QueensJS Meetup — *Speaker*   Nov 2014

"A Farmer's Market of Open Data"

EDUCATION

University of Florida — *B.S. in Journalism, Online Media*

Florida Academic Scholar